



MEDIA ADVISORY

American Coalition for Ethanol announces final agenda for Aug. 3-5 conference

Sioux Falls, SD (July 27, 2010) – The American Coalition for Ethanol (ACE) today announced the final agenda for its conference to be held August 3-5 in Kansas City. The organization's 23rd annual ACE Ethanol Conference & Trade Show will take place in Bartle Hall at the Kansas City Convention Center.

The full, final agenda is published here: <http://www.ethanol.org/index.php?id=94&parentid=30>

Activities begin on Tuesday morning with the Jeff Fox Memorial Golf Tournament, and continue that evening with the Welcome Reception in the ACE Trade Show.

The conference begins Wednesday morning with breakout sessions on a variety of topics, and the general session begins Wednesday afternoon with addresses by leadership from ACE and the National Corn Growers Association, and a keynote address by Anne Korin, co-author of "Turning Oil into Salt: Energy Independence through Fuel Choice" and co-director of the Institute for the Analysis of Global Security.

The general session continues on Thursday morning, with a concluding keynote address by Marc Rauch, co-founder of The Auto Channel.

Online registration for the event will remain open until Thursday, July 29 at www.ethanol.org under the "Conference" menu heading. People interesting in attending may also register on-site in Kansas City beginning Tuesday morning, August 3. Members of the media may register for a complimentary media pass by contacting Kristin Brekke (kbrekke@ethanol.org).

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The American Coalition for Ethanol (ACE) is the grassroots voice of the U.S. ethanol industry, a national trade association for the ethanol industry with nearly 1,500 members nationwide, including farmers, ethanol producers, commodity organizations, businesses supplying goods and services to the ethanol industry, rural electric cooperatives, and individuals supportive of increased production and use of ethanol. For more information about ethanol or ACE, visit www.ethanol.org or call (605) 334-3381.